



Northwestern
Kellogg
School of Management

SOCIETY OF UNIVERSITY SURGEONS

LEADERSHIP AGILITY PROGRAM

September 22-25, 2019

Kellogg School of Management, Northwestern University, Evanston, IL

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GENERAL INFORMATION

PROGRAM OVERVIEW

The SUS Leadership Agility Program, designed in collaboration with Kellogg School of Management, equips leaders to advance their careers in academic medicine amidst an ever-changing landscape. The program leverages Kellogg's strength in meeting the unique design requirements of the healthcare sector through faculty and practitioners who have instructed thousands of healthcare professionals on their leadership journey. This program is rooted in theory-driven knowledge and concrete strategies that allow participants to put new ideas into action.

WHO SHOULD ATTEND/TARGET AUDIENCE

Aspiring Surgical Leaders, Division Chiefs, Center Leaders, Hospital and Medical School Leaders

VENUE

The course will take place at the James L. Allen Center, which is located on Northwestern University's Evanston, Illinois campus on the western shores of Lake Michigan. The Allen Center is designed to facilitate peer learning and informal interactions among faculty and participants. It is completely self-contained with classrooms of all shapes and sizes, fully equipped study-group rooms, bedrooms, dining rooms, lounge areas, snack rooms, laundry service and an exercise room. All 150 bedrooms are equipped with Internet connections and voice mail. During your stay, you will enjoy a private bedroom and bathroom with views of Northwestern University's campus or the lakefront and your commute to the Course each morning is only a brief elevator ride or quick walk downstairs from your room. The Evanston Campus is about a 30-minute drive from Chicago's O'Hare International Airport, with taxis readily available going both to and from the airport to the Allen Center.

REGISTRATION INFORMATION

Registration fees include:

- Private lodging at the Allen Center for the evenings of September 22, 23, and 24, 2019
- All meals (Breakfast, Lunch, Dinner) for the duration of the course beginning with Lunch on September 22 and concluding with Lunch on September 25
- Tuition
- Course Materials

This course is limited to 50 participants and guests are not permitted. Travel to and from the Allen Center for the course is the responsibility of the registrant.

Registration fees are:

Early Bird Registration (by May 20, 2019):

- \$5,600 for SUS Members
- \$6,100 for Non Members

After May 20, 2019:

- \$5,900 for SUS Members
- \$6,400 for Non Members

Additional fee if arriving to the Allen Center on September 21, 2019:

- \$170 (includes lodging on the night of September 21 and meals at the Allen Center)

CANCELLATION & REFUND POLICY

If a registrant is unable to attend, their registration may be transferred to another registrant of the same category. Transfer requests must be submitted in writing to info@susweb.org. If a registrant is unable to transfer their spot in the course by August 22, 2019, a refund will be issued, less a \$500 cancellation fee. Registration cancellation requests must be made in writing and received by August 22, 2019 to info@susweb.org. No refunds will be issued for cancellations received after August 22, 2019. "No Shows" are subject to the full course fee.

For more information about this program, visit the SUS website at www.susweb.org or email info@susweb.org.

PROGRAM SCHEDULE

Program sessions and faculty are subject to change.

SUNDAY, SEPTEMBER 22

- 11:15 am – 12:00 pm ***OPTIONAL* Lunch**
- 12:00 pm – 12:15 pm **Program Welcome** – Ann Zastrow, Director, Kellogg Executive Education Programs and Gregory Kennedy, MD, PhD, SUS President
- 12:15 pm – 5:00 pm **Business Basics** – David Friedman, MBA
(Break from 1:30 pm–1:45 pm and 3:15 pm–3:30 pm)
- 5:15 pm – 6:30 pm **Reception and Dinner**
- 6:30 pm – 8:00 pm **SUS Keynote Address:** Steven Stain, MD
Henry and Sally Schaffer Chair, Department of Surgery, Albany Medical Center

MONDAY, SEPTEMBER 23

- 8:30 am – 11:45 am **Negotiation Fundamentals: Essential Know-How for Leaders** – Nicholas Pearce, PhD
(Break from 10:00 am till 10:15 am)
- 11:45 am – 1:00 pm **Lunch**
- 1:00 pm – 4:15 pm **Feedback in 3D** – Robert Hughes, MA, MS
(Break from 2:30 pm–2:45 pm)
- 4:30 pm – 6:00 pm **SUS Speaker:** Mark A Talamini, MD, MBA
Professor and Chair, Department of Surgery, Chief of Surgical Services, Stony Brook Medicine
- 6:00 pm – 7:30 pm **Dinner and *OPTIONAL* Group Activity: Dine-Around in Evanston**

TUESDAY, SEPTEMBER 24

- 8:30 am – 11:45 am **Understanding Financial Statements** – Sri Sridharan, PhD
(Break from 10:00 am–10:15 am)
- 11:45 am – 1:00 pm **Lunch**
- 1:00 pm – 4:15 pm **Influence Without Authority** – Loran Nordgren, PhD
(Break from 2:30 pm–2:45 pm)
- 4:30 pm – 6:00 pm **SUS Speaker:** Sandra L. Wong, MD, MS
Chair, Department of Surgery and Senior Vice President, Surgical Line Service, Dartmouth-Hitchcock Medical Center
- 6:00 pm – 7:30 pm **Reception and Dinner**
Free Night

WEDNESDAY, SEPTEMBER 25

- 7:30 am – 11:00 am **Understanding the Healthcare Landscape** – Craig Garthwaite, PhD
- 11:00 am – 11:30 am **Evaluations**
- 11:30 am – 1:30 pm ***OPTIONAL* Lunch**

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STEVEN STAIN, MD

*Henry and Sally Schaffer Chair, Department of Surgery
Albany Medical Center*



Dr. Steven C. Stain is the Henry and Sally Schaffer Chair of the Department of Surgery at Albany Medical Center. He received his undergraduate and M.D. from the University of California, at Irvine. Dr. Stain completed his residency training in surgery at Los Angeles County + University of Southern California Medical Center followed by fellowships in surgical critical care (USC), hepatobiliary surgery (University of Berne, Switzerland, and Health Services Research (AAMC). While at USC, he rose to the rank of tenured Associate Professor, and focused his clinical and research efforts in diseases of the liver and pancreas. He served as the Program Director of the general surgery residency at Huntington Memorial Hospital (1996–2000). In 2000, Dr. Stain became Professor and

Chair of the Department of Surgery at Meharry Medical College in Nashville, Tennessee, and received a secondary appointment as Professor of Surgery at Vanderbilt University. He participated in the development of the Meharry Vanderbilt Alliance, serving as the Co-Principal Investigator in their \$75 million NCI funded U54 Cancer Partnership.

Dr. Stain was recruited to Albany Medical College in 2005, where he continues as a Professor and Henry and Sally Schaffer Chair of the Department of Surgery. He is the author of 125 peer-reviewed publications, 10 book chapters, and one book. His current research efforts are in oncology, health disparities and surgical training. He has served leadership roles in numerous organizations.

MARK A. TALAMINI, MD, MBA

*Professor and Chair, Department of Surgery
Chief of Surgical Services
Stony Brook Medicine*



Mark Talamini, MD, is Professor and Chair of the Department of Surgery at Stony Brook University School Medicine. Dr. Talamini specializes in gastrointestinal surgery, with an emphasis on the treatment of inflammatory bowel disease (Crohn's disease, ulcerative colitis). He is considered a pioneer in minimally invasive abdominal surgery and is recognized as one of the leading authorities on laparoscopic and robotic-assisted surgery in the United States. A native of Glen Ridge, NJ, Dr. Talamini received his bachelor's degree from The Johns Hopkins University and his medical degree from The Johns Hopkins University School of Medicine. He also completed his residency in surgery at Johns Hopkins and completed his fellowship in surgical nutrition at the University of Cincinnati

before returning to Johns Hopkins to serve as Chief Resident for the Department of Surgery at The Johns Hopkins Hospital. Dr. Talamini then joined the faculty at Johns Hopkins, where he rapidly rose through the academic ranks and was appointed Director of Minimally Invasive Surgery at The Johns Hopkins Hospital, a post he held from 1992 to 2004. Dr. Talamini was one of the first surgeons at Johns Hopkins to use robotic-assisted laparoscopic techniques for general abdominal procedures such as gallbladder removal and treatment of gastroesophageal reflux. He is certified by the American Board of Surgery and the Critical Care Board. In 2005, Dr. Talamini was recruited by University of California, San Diego (UCSD) to lead the Department of Surgery. In 2008, his surgical team gained worldwide attention for pioneering natural orifice transluminal endoscopic surgery (NOTES), the practice of removing diseased organs through natural body openings. Part of the UC San Diego Center for the Future of Surgery, the team was the first in the United States to remove an appendix through the mouth. With more than 200 scholarly publications to his name, Dr. Talamini is the author of *Advanced Therapy In Minimally Invasive Surgery*, an in-depth exploration of new and emerging surgical practices. He serves on the editorial boards of 10 surgical journals and is Editor-in-Chief of *Surgical Endoscopy*. From 2008 to 2009, he served as President of the Society of American Gastrointestinal Endoscopic Surgeons. He has also held key roles with the American College of Surgeons and the Association for Academic Surgery.

SANDRA L. WONG, MD, MS

*Chair, Department of Surgery and Senior Vice President, Surgical Line Service, Dartmouth-Hitchcock Medical Center
William N. and Bessie Allyn Professor of Surgery, Geisel School of Medicine at Dartmouth*



Sandra L. Wong, MD, MS, is the William N. and Bessie Allyn Professor of Surgery at the Geisel School of Medicine at Dartmouth. She is the Chair of the Department of Surgery and the Senior Vice President of the Surgical Service Line at Dartmouth-Hitchcock Medical Center. She is also a member/Professor of The Dartmouth Institute for Health Policy and Clinical Practice. Dr. Wong has clinical expertise in soft tissue sarcoma, melanoma, and Merkel Cell carcinoma. She is active in the education and mentorship of surgeon-scientists and has been honored with numerous medical student and resident teaching awards. Her health services research program has been funded by National Institutes of Health, the Agency for Healthcare Research and Quality, and the American Cancer Society. Her current research focuses on the development and implementation of systems to integrate patient reported outcomes into surgical oncology care, particularly as it pertains to managing postoperative symptoms. She is a Fellow of the American Society of Clinical Oncology. Dr. Wong is an Associate Editor for *Annals of Surgical Oncology*, the *Journal of Oncology Practice* and the *World Journal of Surgery*, and serves on the Editorial Boards of *Journal of Surgical Oncology*, *Journal of the American College of Surgeons*, and *Annals of Surgery*. She is the Treasurer of the Society of Surgical Oncology and President-Elect of the Society of University Surgeons.



BUSINESS BASICS

Every discipline – law, medicine, business – has its own structural foundation and its own vocabulary. This session will acquaint you with the fundamentals of business, including economics, finance, marketing, business communication and organization behavior and development. You will become familiar with the basics of these fundamental business topics and gain facility in knowing the right questions to ask when confronting business issues. Business basics will lay the groundwork for a deeper examination of some concepts which follow in the program.

FEEDBACK IN 3D

Feedback can be a powerful tool for leaders, especially when embraced as part of the development and growth of their own leadership capabilities, that of their people, and of their organizations. This interactive session enables leaders to leverage the three critical dimensions of a highly effective feedback system: Receiving Feedback, Providing Feedback and Leading Team Feedback. Session includes short vignettes, videos, and a case for discussion.

INFLUENCE WITHOUT AUTHORITY

How can you exert influence when you lack formal authority? The goal of this session is to provide participants with research-based, practical insights into how to influence individuals and groups without relying on formal authority to force compliance. This session examines the psychological and behavioral factors that motivate people to respond favorably to our influence attempts, and offers practical strategies for how to structure social interactions to gain influence and how to persuade others to change their thoughts, emotions, and behaviors.

NEGOTIATION FUNDAMENTALS: ESSENTIAL KNOW-HOW FOR LEADERS

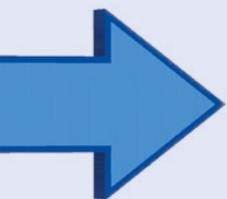
Being an effective negotiator is important in every phase of business. In this session, participants will learn evidence based characteristics of effective negotiation, followed by an exercise designed to test their skills, discovering their own strengths and weaknesses as negotiators. The session concludes with a group debrief of the exercise.

UNDERSTANDING FINANCIAL STATEMENTS

While financial statements are essential diagnostic tools for assessing the health of any business, few physicians (and many managers) are trained to understand or analyze them. This session will present the origin, use and analysis of the three key financial statements. Additionally, the session will cover the basics of cash, accrual and cost accounting and why and when each may be appropriately employed.

UNDERSTANDING THE HEALTHCARE LANDSCAPE

This session will present a current point of view on the state of the industry.



TO REGISTER

To register for this program, visit the SUS website at www.susweb.org or email info@susweb.org.