

Northwestern  
**Kellogg**  
School of Management

SOCIETY OF UNIVERSITY SURGEONS

# LEADERSHIP AGILITY PROGRAM

**August 26-29, 2018**

*Kellogg School of Management, Northwestern University, Evanston, IL*

# LEADERSHIP AGILITY PROGRAM

August 26-29, 2018

## GENERAL INFORMATION

### PROGRAM OVERVIEW

The SUS Leadership Agility Program, designed in collaboration with Kellogg School of Management, equips leaders to advance their careers in academic medicine amidst an ever-changing landscape. The program leverages Kellogg's strength in meeting the unique design requirements of the healthcare sector through faculty and practitioners who have instructed thousands of healthcare professionals on their leadership journey. This program is rooted in theory-driven knowledge and concrete strategies that allow participants to put new ideas into action.

### WHO SHOULD ATTEND/TARGET AUDIENCE

Aspiring Surgical Leaders, Division Chiefs, Center Leaders, Hospital and Medical School Leaders

### VENUE

The course will take place at the James L. Allen Center, which is located on Northwestern University's Evanston, Illinois campus on the western shores of Lake Michigan. The Allen Center is designed to facilitate peer learning and informal interactions among faculty and participants. It is completely self-contained with classrooms of all shapes and sizes, fully equipped study-group rooms, bedrooms, dining rooms, lounge areas, snack rooms, laundry service and an exercise room. All 150 bedrooms are equipped with Internet connections and voice mail. During your stay, you will enjoy a private bedroom and bathroom with views of Northwestern University's campus or the lakefront and your commute to the Course each morning is only a brief elevator ride or quick walk downstairs from your room. The Evanston Campus is about a 30-minute drive from Chicago's O'Hare International Airport, with taxis readily available going both to and from the airport to the Allen Center.

### REGISTRATION INFORMATION

#### Registration fees include:

- Private lodging at the Allen Center for the evenings of August 26, 27 and 28, 2018
- All meals (Breakfast, Lunch, Dinner) for the duration of the course beginning with Lunch on August 26 and concluding with Lunch on August 29
- Tuition
- Course Materials

This course is limited to 50 participants and guests are not permitted. Travel to and from the Allen Center for the course is the responsibility of the registrant.

#### Registration fees are:

Early Bird Registration (by May 18, 2018):

- \$5,600 for SUS Members
- \$6,100 for Non Members

After May 18, 2018:

- \$5,900 for SUS Members
- \$6,400 for Non Members

Additional fee if arriving to the Allen Center on August 25:

- \$170 (includes lodging on the night of August 25 and meals at the Allen Center)

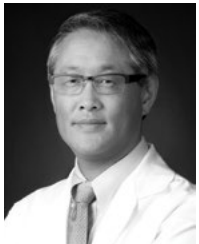
### CANCELLATION AND REFUND POLICY

If a registrant is unable to attend, their registration may be transferred to another registrant of the same category. Transfer requests must be submitted in writing to [info@susweb.org](mailto:info@susweb.org). If a registrant is unable to transfer their spot in the course by July 25, 2018, a refund will be issued, less a \$500 cancellation fee. Registration cancellation requests must be made in writing and received by July 25, 2018 to [info@susweb.org](mailto:info@susweb.org). No refunds will be issued for cancellations received after July 25, 2018. "No Shows" are subject to the full course fee.

For more information about this program, visit the SUS website at [www.susweb.org](http://www.susweb.org) or email [info@susweb.org](mailto:info@susweb.org).

## HERBERT CHEN, MD

*Chairman, Department of Surgery, University of Alabama at Birmingham (UAB)  
Surgeon-in-Chief, UAB Hospital and Health System*



Dr. Herbert Chen is Chairman of the Department of Surgery at University of Alabama at Birmingham (UAB), and the Surgeon-in-Chief of UAB Hospital and Health System. He is a Professor of Surgery and Biomedical Engineering, and holds the Fay Fletcher Kerner Endowed Chair. His clinical interests include endocrine surgery and he is a pioneer in radioguided parathyroid surgery. Dr. Chen's lab has been continuously funded for over 17 years and studies the role of Notch signaling in thyroid and neuroendocrine cancers. He served as the American Cancer Society MEN2 Thyroid Cancer Professor. Dr. Chen is an Associate/Section Editor for *Annals of Surgery*, *Scientific American Surgery*, and *The Oncologist*, and serves on 6 other editorial boards. He is also the Past-President of Association for Academic Surgery, President of the Society of Clinical Surgery, President of the Society of Asian Academic Surgeons Foundation, and the President-Elect of the American Association of Endocrine Surgeons. Dr. Chen has mentored over 100 faculty, post-doctoral fellows, residents, medical students, and undergraduates in his lab. He has published over 490 original research and review articles and has edited 18 textbooks. He has been recognized for his passion for teaching and mentoring the next generation of surgical leaders.

## MELINA R. KIBBE, MD

*Colin G. Thomas, Jr. Distinguished  
Professor and Chair of the Department of Surgery, University of North Carolina (UNC)*



Melina R. Kibbe, MD, is Professor of Surgery with tenure, and the Colin G. Thomas, Jr. Distinguished Professor and Chair of the Department of Surgery at the University of North Carolina (UNC). She also is an Adjunct Professor in the Department of Biomedical Engineering. Prior to UNC, Dr. Kibbe was faculty at Northwestern University for 13 years where she also served as the Vice Chair of Research in the Department of Surgery and as Deputy Director of the Simpson Querrey Institute for BioNanotechnology. Clinically, Dr. Kibbe has significant experience with both open and endovascular surgery, including the treatment of carotid stenosis, peripheral vascular disease, and abdominal aortic aneurysms. Dr. Kibbe's research interests focus on developing novel therapies for patients with vascular disease while simultaneously studying the mechanism of how these therapies impact the vascular wall. Dr. Kibbe has assumed national positions of leadership. She is the Editor-in-Chief for *JAMA Surgery*. She is past-president for the Association for Academic Surgery, and current past president of the Midwestern Vascular Surgical Society and the Association of VA Surgeons. She is also an active member in the American College of Surgeons, the American Surgical Association, the Society for Vascular Surgery, and the American Heart Association, among others. Most recently, she was inducted into the American Society for Clinical Investigation and the National Academy of Medicine.

## STEVEN D. SHAPIRO, MD

*Executive Vice President, UPMC  
President, Health Services Division and Chief Medical and Scientific Officer, UPMC  
Distinguished Professor of Medicine, University of Pittsburgh*



Steven D. Shapiro, MD is Executive Vice President of UPMC and President of the Health Services Division, which operates more than 30 academic, community and specialty hospitals and employs more than 4,000 physicians. In addition, he has overarching responsibility as Chief Medical and Scientific Officer (CMSO) for this integrated delivery and finance system. The CMSO is working with colleagues across UPMC and the University of Pittsburgh to transform, grow, and innovate. Using analytics and machine learning to merge population health and precision medicine, UPMC is developing new models of care that will fundamentally improve the health of our patients.

During his first five years at UPMC and Pitt, Dr. Shapiro served as the Jack D. Myers Professor and Chair of the Department of Medicine before being named UPMC's Chief Medical and Scientific Officer in 2010. Dr. Shapiro is a physician-scientist who remains active clinically and at the lab bench. His research is focused on novel molecular pathways of inflammation, tissue destruction, and host defense in chronic obstructive pulmonary disease (COPD), infectious diseases, vascular disease, and lung cancer. His efforts have led to several new potential therapies that are in clinical trials.

## PROGRAM SCHEDULE

### SUNDAY, AUGUST 26

- 11:15 am – 12:00 pm **\*OPTIONAL\* Lunch**
- 12:00 pm – 12:15 pm **Program Welcome** – *Ann Zastrow, Director, Kellogg Executive Education Programs and Allan Tsung, MD, SUS President*
- 12:15 pm – 5:00 pm **Business Basics** – *David Friedman, MBA*  
(Break from 1:30 pm-1:45 pm and 3:15 pm-3:30 pm)
- 5:15 pm – 6:30 pm **Reception and Dinner**
- 6:30 pm – 8:00 pm **SUS Keynote Address:** *Steven D. Shapiro, MD*  
*Executive Vice President, University of Pittsburgh Medical Center*

### MONDAY, AUGUST 27

- 8:30 am – 11:45 am **Negotiation Fundamentals: Essential Know-How for Leaders** – *Nicholas Pearce, PhD*  
(Break from 10:00 am till 10:15 am)
- 11:45 am – 1:00 pm **Lunch**
- 1:00 pm – 4:15 pm **Values Based Decision Making** – *David Austen-Smith, PhD*  
(Break from 2:30 pm-2:45 pm)
- 4:30 pm – 6:00 pm **SUS Speaker:** *Melina Kibbe, MD*  
*Chair, Department of Surgery, University of North Carolina School of Medicine*
- 6:00 pm – 7:30 pm **Dinner and \*OPTIONAL\* Group Activity: Dine-Around in Evanston**

### TUESDAY, AUGUST 28

- 8:30 am – 11:45 am **Understanding Financial Statements** – *Sri Sridharan, PhD*  
(Break from 10:00 am till 10:15 am)
- 11:45 am – 1:00 pm **Lunch**
- 1:00 pm – 4:15 pm **Leveraging Social Networks** – *Holly Raider, PhD*  
(Break from 2:30 pm-2:45 pm)
- 4:30 pm – 6:00 pm **SUS Speaker:** *Herbert Chen, MD*  
*Chairman, Department of Surgery, University of Alabama at Birmingham (UAB)*  
*Surgeon-in-Chief, UAB Hospital and Health System*
- 6:00 pm – 7:30 pm **Reception and Dinner**  
**Free Night**

### WEDNESDAY, AUGUST 29

- 7:30 am – 11:00 am **Understanding the Healthcare Landscape** – *Craig Garthwaite, PhD*
- 11:00 am – 11:30 am **Evaluations**
- 11:30 am – 1:30 pm **\*OPTIONAL\* Lunch**

For more information about this program, visit the SUS website at [www.susweb.org](http://www.susweb.org) or email [info@susweb.org](mailto:info@susweb.org).







### BUSINESS BASICS

Every discipline – law, medicine, business – has its own structural foundation and its own vocabulary. This session will acquaint you with the fundamentals of business, including economics, finance, marketing, business communication and organization behavior and development. You will become familiar with the basics of these fundamental business topics and gain facility in knowing the right questions to ask when confronting business issues. Business basics will lay the groundwork for a deeper examination of some concepts which follow in the program.

### UNDERSTANDING FINANCIAL STATEMENTS

While financial statements are essential diagnostic tools for assessing the health of any business, few physicians (and many managers) are trained to understand or analyze them. This session will present the origin, use and analysis of the three key financial statements. Additionally, the session will cover the basics of cash, accrual and cost accounting and why and when each may be appropriately employed.

### NEGOTIATION FUNDAMENTALS: ESSENTIAL KNOW-HOW FOR LEADERS

Being an effective negotiator is important in every phase of business. In this session, participants will learn evidence based characteristics of effective negotiation, followed by an exercise designed to test their skills, discovering their own strengths and weaknesses as negotiators. The session concludes with a group debrief of the exercise.

### VALUES BASED DECISION MAKING

Understand the character and challenges of leadership as it exists and can exist in various organizational settings. This session is intended to provide insights into the demands of leadership and explore how leadership skills can be developed and applied most effectively.

### LEVERAGING SOCIAL NETWORKS

Understanding the structure of organizational networks - human relationships and connections, both formal and informal - provides a strategic resource and a conduit for learning, enhancing performance, identifying opportunities, and realizing efficiencies. In this session, participants learn the key structures in organizational networks as well as analytical skills in reading, interpreting, and leveraging them.

### UNDERSTANDING THE HEALTHCARE LANDSCAPE

This session will present a current point of view on the state of the industry.

## FOR MORE INFORMATION...

For more information about this program, visit the SUS website at:  
**[www.susweb.org](http://www.susweb.org)** or email **[info@susweb.org](mailto:info@susweb.org)**